#No2Misinfo

How Google is profiting from misinformation delegitimising the US elections
Google’s Ads service is placing adverts on, and therefore funding, websites publishing election-related misinformation. Google also profits from each ad.

Trust in democracy is under threat. Misinformation about mail-in ballots is being spread online in order to suppress voter turnout, while conspiracy theories about electoral fraud and the rigging of the election undermine trust in the democratic process. This risks a break in the peaceful transfer of power.

A number of websites are fuelling these falsehoods. The Global Disinformation Index identified 145 such sites and the New York Times has reported on the nature of the misinformation they produce. In this report we examine six of these sites, all of which are funded by adverts placed on their site by Google Ads. They are:

- Gateway Pundit
- American Thinker
- Big League Politics
- American Greatness
- Washington Standard
- Waking Times

These sites publish stories which contain misinformation and potentially dangerous claims about the electoral process, including that:

- Mail-in voting is being introduced to “steal the election”
- “Terrorist attacks, pandemics, [and] civil unrest” are all “manipulated crises” to influence the population ahead of elections
- The Jewish philanthropist George Soros is encouraging voter fraud to further his “diabolical agenda”
- Tech companies and Joe Biden’s campaign have colluded to rig the election
● Demands that “patriots rise up and defend justice quickly” because “it does not appear that the swamp can be drained at the ballot box”

In total, these six websites received approximately 40 million visits last month. Using Google’s own AdSense Revenue Calculator and published figures on Google’s share of revenues from advertising, we estimate that Google makes $1.6 million in annual revenue from placing adverts on these sites, while the sites themselves receive an estimated $3.4 million a year.

That money is paid by unsuspecting brands, which often don’t know where Google is placing their adverts. We found advertisements for household name brands like Kia, Yamaha, Puma, North Face, and Georgetown University next to dangerous misinformation and conspiracy theories.

Google claims not to monetize content which:

“...makes claims that are demonstrably false and could significantly undermine participation or trust in an electoral or democratic process.”

Yet the evidence we’ve compiled in this report shows that it is failing to enforce its own policies.

We call on Google to stop placing adverts on these sites. If you agree that democracy needs defending, then sign our open letter to Sundar Pichai, calling on him to act now.

Sign our open letter now
counterhate.co.uk/no2misinfo
Gateway Pundit

CLAIM: Mail-in voting enables cheating and the stealing of the election

“Way back before the China Coronavirus pandemic — Democrats tried pushing mail-in voting. They know they can cheat that way and they are bitter that Americans still get to choose by ballot their political leaders. […] Democrats have been working on stealing elections with mail-in voting since January 2019. The coronavirus is just an excuse to push their nefarious plans.”

‘Americans are Being Scammed: Democrats Pushed Mail-In Voting, Ballot Harvesting, and Foreigners Voting Back in January 2019 — More than a Year before China Coronavirus’, Gateway Pundit, 4 September 2020,

CLAIM: Mail-in voting makes it easier for parties to cheat

“On Thursday morning President Trump suggested in a tweet that the November 3rd election should be postponed until Americans can vote in person. The president clearly tweeted this after Democrat governors have been pushing for mail-in voting knowing it is easier for the party to cheat that way.”

‘Liz Cheney Snaps Back at President Trump After He Tweets About Moving Election Date Due to Democrat Election Fraud’, Gateway Pundit, 30 July 2020,
CLAIM: The only way for Joe Biden to win the election is due to illegal interference

“The only way the Democrats, their media and their Big Tech can win this election with this candidate (Biden) is to delay vote counting, add enough votes to steal the election and then claim like they always do that they won or the election was tainted if they can’t manufacture enough votes. The Democrats and Big Tech realize they can only win by illegally interfering in the US election process.”

American Thinker

CLAIM: There was a nationwide voter fraud campaign during the 2016 Presidential election

“As shameless practitioners of the "ends justify the means" election tactics of Saul Alinsky, the modern Democratic Party actively encourages and facilitates voter fraud at every opportunity. If America had an honorable press, Democrat election-rigging operations would have been blown out of the water decades ago.”

‘If Dems didn't have voter fraud, how would they win elections?’, American Thinker, 8 February 2020, https://web.archive.org/web/20201026085646/https://admin.americanthinker.com/blog/2020/02/if_dems_didnt_have_voter_fraud_how_would_they_win_elections.html
CLAIM: Mail-in ballots are being introduced to allow the election to be stolen

The "powers that be," mostly on the Democrat side, simply want to be able to continue stealing elections, and their latest way to ensure that is universal mail-in ballots.


CLAIM: Only ballots cast at polling stations are certain to be counted and private

“The other thing that people are ignoring is that there is no ballot privacy with mail-in votes. Your name is on the envelope. Whoever opens the envelope will know exactly how you voted. […] If you want your vote counted and to have the full benefit of a private ballot, go to your polling place on Nov. 3.”

ELECTION BRIEFING

Big League Politics

CLAIM: Jewish philanthropist, George Soros, is behind a “coup” to remove President Trump from office regardless of the election result

“The so-called Election Integrity Partnership is producing propaganda to protect the color revolution coup that the globalists are perpetrating against President Donald Trump in an attempt to remove him from office regardless of next month’s election. [...] These Soros-backed organizations are attempting to gaslight the public, in the hopes that the Democrats can get away with the vote steal of the century. Unprecedented institutional and systemic oppression has been put in place to destroy President Trump and his “America First” movement.”


CAMPAIGN 2020

Soros-Connected ‘Election Integrity Partnership’ Protects Color Revolution Agenda to Oust President Trump

They are running interference for the color revolution that is underway.

Published 1 day ago on Oct 20, 2020
By Shane Trejo
CLAIM: Thousands of unopened ballots were discovered in California (the article has now been amended reportedly after the ballots were found to be empty and legally discarded)

“Last night we received these photos from a reader in California. They appear to show hundreds of alleged unopened ballots in a garbage dumpster in California. We are working to verify. Big if true.”

‘EXCLUSIVE: California Man Finds THOUSANDS of What Appear to be Unopened Ballots in Garbage Dumpster — Workers Quickly Try to Cover Them Up — We are Working to Verify’, Big League Politics, 25 September 2020,
CLAIM: “It doesn’t appear that the swamp can be drained at the ballot box… patriots [must] rise up and defend justice quickly.”

“While some many dispute the authenticity of the letter, it is consistent with the behavior of the Democrat Party under the Biden/Harris ticket. They are unabashed supporters of domestic terrorism against their political opponents. Sen. Kamala Harris even endorsed the rape of America by left-wing terrorists and helped rioters raise bail funds so they could get back on the streets to commit more violence.

“The U.S. federal government may be the most corrupt in history. It does not appear that the swamp can be drained at the ballot box. ANTIFA/BLM terrorists will reign supreme unless patriots rise up and defend justice quickly.”

‘Left-Wing Terrorists Leave Ominous Notes on Homes Promising Destruction if President Trump Wins Re-Election. The Democrats have launched an ISIS-style terror operation against America’, Big League Politics, 19 October 2020,
American Greatness

CLAIM: Democrats, tech companies and Republicans are planning a civil war after the election

“The Democratic Party and NeverTrump Republicans—backed by a handful of anti-Trump billionaires—are preparing what fairly can be described as a post-election civil war to make sure Joe Biden takes the White House no matter what.”

CLAIM: The Democrats are “plotting to rig the outcome of the 2020 Presidential election”

“President Trump on Tuesday night will confront the leader of the party currently plotting to rig the outcome of the 2020 presidential election and make sure their candidate enters the White House next year, no matter what.”

CLAIM: Congresswoman Ilhan Omar is linked to a voter-fraud scheme in her district

“U.S. Representative Ilhan Omar (D-Minn.) has been linked to a massive illegal vote-buying scheme in an elderly community in her heavily Somali district in Minneapolis. The illegal ballot harvesting operation is just the latest in a growing list of federal crimes the self-avowed democratic socialist is alleged to have committed in recent years, including marrying her brother to commit immigration fraud and student loan fraud.”

Washington Standard

CLAIM: Jewish philanthropist, George Soros is behind attempts of voter fraud

“Of course, he is. Voter fraud is the answer to his diabolical agenda.”

‘George Soros Groups Pushing Democrat Scheme For Mail-In Voting’, The Washington Standard, 4 April 2020,
CLAIM: Pennsylvania will allow voters to cast their mail-in ballots after election day

“I am just imagining a scenario where one party is barely behind in the state on election night and then makes an all-out push to have more people vote by mail on Wednesday and Thursday. If the party that is in the lead does not match that late push, that could also be something that flips the outcome of the election.”

‘Pennsylvania: Obscure Law Could Result In 100,000 Mail-In Ballots Being Thrown Out Without Ever Being Counted’, The Washington Standard, 24 September 2020,

CLAIM: Foreign governments may use mail-in ballots to swing the election

“It is well known that China wants President Trump to lose in November, and U.S. officials say that they have intercepted thousands upon thousands of counterfeit driver’s licenses which are being shipped into the United States from China. [...] Mail-in voting could potentially be a golden opportunity for foreign governments that are seeking to alter the outcome of our elections.”


In 2016, Trump won the swing states of Pennsylvania, Wisconsin and Michigan by razor-thin margins.
CLAIM: “Terrorist attacks, pandemics, civil unrest; these are all manipulated crises” to make voters “feel invested” in elections.

"In this particular con game, every candidate dangled before us as some form of political savior—including Donald Trump and Joe Biden—is part of a long-running, elaborate scam intended to persuade us that, despite all appearances to the contrary, we live in a constitutional republic.

"In this way, the voters are the dupes, the candidates are the shills, and as usual, it’s the Deep State rigging the outcome.

“Terrorist attacks, pandemics, civil unrest: these are all manipulated crises that add to the sense of urgency and help us feel invested in the outcome of the various elections, but it doesn’t change much in the long term.

“No matter who wins this election, we’ll all still be prisoners of the Deep State.”

CLAIM: The election is “an illusion” and the way people cast their votes won’t affect the outcome

“But make no mistake: Americans only think they’re choosing the next president.

“In truth, however, they’re engaging in the illusion of participation culminating in the reassurance ritual of voting. It’s just another Blue Pill, a manufactured reality conjured up by the matrix in order to keep the populace compliant and convinced that their vote counts and that they still have some influence over the political process.

“It’s all an illusion.”

CLAIM: The election is a facade to cover for the fact that “the deep state” runs the country

“The outcome is a foregone conclusion: the Deep State will win and “we the people” will lose.”